



Press Release

February 28, 2025
ispace, inc.

ispace Announces New Shareholder Benefit in Support of Second Landing on the Moon

*Program includes Original ispace RESILIENCE Lander T-Shirt & TENACIOUS Micro Rover
Papercraft Model*

TOKYO—February 28, 2025—ispace, inc. (ispace) ([TOKYO: 9348](#)), a global lunar exploration company, announced today that it is offering a new shareholder benefit in support of its SMBC x HAKUTO-R Venture Moon Mission 2, which launched from the Kennedy Space Center on Jan. 15, 2025.



A front and back image of the ispace original, limited design T-shirt to be provided to eligible shareholders under the new program.

*The T-shirt design is subject to change.

*T-shirt is only available in one size (L).

The new benefit is intended to recognize investors for their contributions to the company's successes during the ongoing operation of Mission 2 and provide an opportunity for them to feel closely connected to the mission and future efforts of ispace.

“ispace’s second mission to land on the moon will be the first private lunar landing in Japan and Asia, if it is successful,” said Jumpei Nozaki, CFO & Executive Business Director of ispace.

“Through this benefit program, we would like to deepen the understanding of our lunar landing and exploration mission for our shareholders, who share our vision and continue to believe in us. We encourage our shareholders to continue to follow our mission as we continue to make meticulous preparations for the landing attempt.”

Overview of the Shareholder Benefit Program

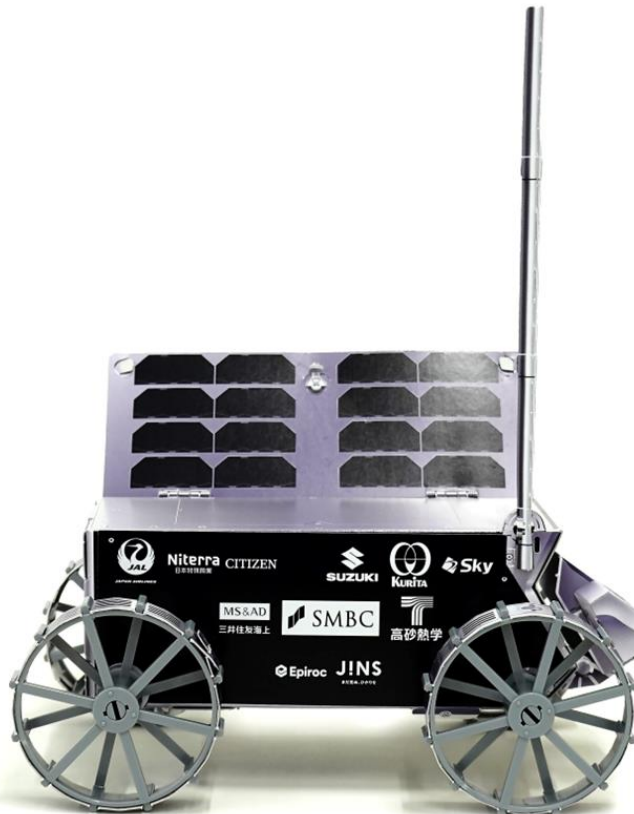
Eligibility: The benefit has two tiers. Shareholders who own at least 500 shares of the company's stock are eligible for the benefit. The second tier requires 1,000 share or more of the stock. Both tiers require ownership to be recorded in the company's shareholder register by the end of March 2025.

Benefit Tiers	Benefit
500 shares or more	① Papercraft Model of the TENACIOUS micro rover
1,000 shares or more	② Original ispace T-shirt

**Shareholders who hold 1,000 or more shares will receive both ① and ②, while shareholders who hold 500 but less than 1,000 shares will receive ①.

① Paper craft model of the TENACIOUS rover

The TENACIOUS micro rover is a compact lunar rover developed by ispace EUROPE S.A., the European subsidiary of ispace. During Mission 2, once the RESILIENCE lunar lander touches down on the Moon, TENACIOUS will deploy to the Moon's surface where it will explore the surrounding area, including autonomous lunar surface driving, taking photos with its onboard camera, deploying the Moon House payload, and collecting lunar regolith, the first step towards the creation of the cislunar economy. The paper craft model is very detailed and evokes images of the micro rover taking its first drive on the lunar surface.



An image of the completed TENACIOUS micro rover paper craft model.

*This is a revised version of the November 2024 of Shogakukan's papercraft. Shogakukan is a HAKUTO-R partner.

② Original ispace T-shirt

The original ispace T-shirt supporting Mission 2 features the iconic ispace logo on the front and a wireframe image of the RESILIENCE lander on the back. The T-shirt can be worn with pride displaying Japan's foremost space company, developing the cislunar economy. It will only be provided to shareholders as a part of the benefit program and cannot be obtained elsewhere.

Note: The special benefits are scheduled to be delivered based on the shareholder register information as of the end of March 2025. Those wishing to receive the special benefit must meet the conditions for the number of shares held by the final day of the entitlement period. If you have moved house and your address has changed, please contact your securities company to complete the necessary procedures.

Currently, ispace is actively operating the SMBC x HAKUTO-R Venture Moon Mission 2, returning valuable data during its low-energy, highly efficient trajectory to the Moon. The RESILIENCE lunar lander successfully completed a flyby of the Moon on Feb. 15, 2025, reaching its closest point at 22:43 UTC, Feb. 14, 2025.

Future Missions

ispace is leveraging its global presence through its three business units in Japan, the U.S., and Luxembourg, for the simultaneous development of upcoming missions. Mission 2, featuring the RESILIENCE lunar lander and led by ispace Japan, launched on Jan. 15, 2025, completed a lunar flyby on Feb. 15, 2025, and is currently traveling to the Moon. During the mission, the TENACIOUS micro rover will be deployed on the lunar surface to conduct a technological demonstration of regolith extraction as well as mobility on the lunar surface. Mission 3, debuting the APEX 1.0 lunar lander, is led by ispace-U.S. and is expected to launch in 2026. The company's fourth mission, which will utilize the Series 3 lander, currently being designed in Japan, is scheduled to be launched by 2027.

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About ispace

ispace, a global lunar resource development company with the vision, "Expand our planet. Expand our future.", specializes in designing and building lunar landers and rovers. ispace aims to extend the sphere of human life into space and create a sustainable world by providing high-frequency, low-cost transportation services to the Moon. The company has business entities in Japan, Luxembourg, and the United States with approximately 300 employees worldwide. For more information, visit: www.ispace-inc.com and follow us on X: [@ispace_inc](https://twitter.com/ispace_inc).